#21 0001-599 KAN: =:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants

Edward B. Knudson, Michael D. Ellis,

Robert A. Knee, and Kenneth F. Carpenter,

Serial No.

•

Concurrently Herewith

For

Filed

PROGRAM GUIDE SYSTEM WITH TARGETED

ADVERTISING

Group Art Unit:

Examiner

•

Hon. Assistant Commissioner for Patents Washington, D.C. 20231

INFORMATION DISCLOSURE STATEMENT

Sir:

In accordance with 37 C.F.R. §§ 1.56 and 1.97, applicants wish to call the attention of the Examiner to the following patent:

Knee et al. U.S. Patent 5,589,892 (12/31/96)

Consideration of the foregoing in relation to this patent application is respectfully requested.

Respectfully submitted,

G. Victor Treyz

Reg. No. 36,294

Attorney for Applicants

c/o FISH & NEAVE

1251 Avenue of the Americas New York, New York 10020-1104

Tel.: (212) 596-9000